

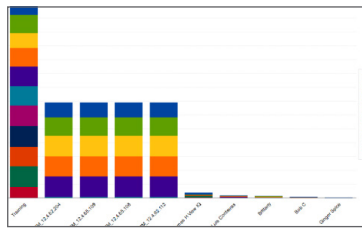
**DIRECTOR DATA ANALYTICS – BUILD YOUR OWN REPORT**

**Create custom reporting for your company's critical data in limitless formats**

The Build Your Own Report (BYOR) feature in the DIRECTOR® platform is an advanced, easy to use custom reporting solution which allows users to create data-driven reports in any format. Data can be turned into reporting specific to an organization, with report templates that help clearly identify significant patterns to make data actionable. Extensive filtering capabilities helps users make critical decisions to support the business.

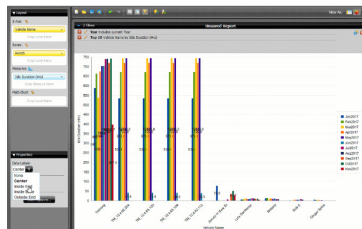
**Create the reports you want, in the format you want**

Within a fleet, there are a variety of team members who require reporting. Provide teams the reports they need, in the format best suited to them. With BYOR, there is extensive flexibility to create multiple reports in a variety of formats.



**Strong visualization capabilities – easily view patterns**

With BYOR, there is access to an unlimited number of visual formats. Data can be quickly converted into easy to read color-coded visual reports that make it easy for users to spot critical patterns amidst the wealth of data in an organization.



**Unlimited Filtering Capabilities**

The filtering capabilities in BYOR go beyond standard reporting, to provide users the ability to bring data together in a comprehensive format that allows them to zero in on the exact answer to questions about their business.

Driver Name	Capacity Utilization Driver (%)	Capacity Utilization Driver: Trend (%)
Brittany Claycomb	142.63	142.63 #
Heather McKillen	9.26	9.26 #
James Huntington	192.62	192.62 #
Jawana Williams	1.83	1.83 #
Jessica DeMuth	202.63	202.63 #
Mich Westbrook	8.44	8.44 #
Orlando Hernandez	2.34	2.34 #
Steve Pappardo	25.26	25.26 #

The BYOR feature lets users create custom reports including, but not limited to:

- Top ten distances traveled
- Capacity utilization for top distances traveled
- Compare across early finish driver targets
- View historical and current data for late start vehicles
- Lowest on-time drivers (manage by exception)
- View fuel utilization against distance traveled
- Revise subtotals to include sums or averages

Choose from limitless combinations of measurable vehicle and driver elements. Just a few examples of the data elements that can be combined into customized reports include:

- Vehicle and driver capacity utilization
- Limitless filtering capabilities across drivers, vehicles and business needs
- Ignition on time
- Over the speed limit
- Distance traveled
- Idle time / duration
- Stop count
- Odometer tracking
- Overspeed duration
- Site visit vehicle