Addressing ATRI's
10 Critical Trucking Needs
with Fleet Management Software
Data has many meanings. Virtually any business that has invested in a GPS tracking solution can track the location of their vehicles by pinpointing them on a map. But times have changed. The sophistication of data has expanded to deliver the real financial costs of vehicle and driver behavior on the road. Progressions in technology can now tie driver behavior directly to company benchmarks, including safety behavior, fuel use and the vehicle maintenance costs. The right software will identify a company’s biggest priorities, whether it’s revenue, customer satisfaction or federal compliance, and deliver that data to motivate daily business decisions.
Kicking off the most recent American Trucking Association (ATA) conference, Bill Graves, the President and CEO of the ATA, gave an introduction on point to discussions of the week by walking through the top ten critical issues in the trucking industry, as laid out annually by the American Transportation Research Institute (ATRI).

A salient bullet point taken from the conference keynote was the strong prediction that while the trucking industry’s future is one of continued growth and success, individual companies within the industry are faced with an almost unprecedented amount of choice. These are bets that companies will have to make now; these choices will determine their success and failure in the industry. From how companies will address compliance, improve safety, define their software purchase decisions or address driver retention, the complications of running today’s modern trucking fleet are not choices of ease. Despite a strong industry, success will not be equal. Each company must show a willingness to change and to make smart bets in the marketplace— these choices will determine their ability to overcome the challenges of tight margins, dynamic fuel prices and aggressive customer demands.

Trucking is the backbone of our U.S. commercial infrastructure. Our country currently employs over 3.4 million truck drivers and the number is bound to increase in the next few years. Since Eisenhower first signed the interstate highway bill, the U.S. has been able to facilitate a movement of goods that has stood apart in its ability to run a modern economy. By viewing the challenges faced by other countries, we begin to understand the importance of these movement of goods into our economy, and how that translates into a need to support the infrastructure it drives.

Mirroring the values of organizations like the ATA, we, at Teletrac Navman, believe that by addressing challenges together, the industry becomes stronger. We are committed to trucking companies and their workforce, and want to do more to help educate, share and train on critical areas. As a “big data” company measuring hundreds of thousands of vehicles on a daily basis, Teletrac Navman provides a massive amount of key information that helps businesses make smarter decisions.

We want to be a primary source for our customers—help them optimize their fleet operations with smart tools that help companies stay competitive in an ever-changing economy.

The purpose for this resource guide is to present a cost-effective, working solution that speaks to the everyday needs of the trucking industry. Our DIRECTOR software introduces specific items and features that cancel out those same ATRI critical issues discussed at the ATA, helping companies save their bottom line.

Thanks,

Sid Nair
Sr. Director, Transport and Compliance
Overview of DIRECTOR Software

DIRECTOR is an award-winning GPS tracking and fleet management solution that goes beyond track and trace, empowering companies to stay connected with their vehicles from the inside out—whether at the office or on the go. Using the latest in GPS technology and data capturing, Teletrac Navman provides actionable vehicle information to help reduce company costs while promoting safety, compliance and productivity.

Teletrac Navman believes that smart fleet management depends on one crucial factor: customized and accurate data. Teletrac Navman software brings that data into play for smarter business decisions, better management and increased fleet efficiency.

DIRECTOR provides location management integrated with data analytics and reporting specific to the trucking industry.

Drivers can fully automate hours-of-service compliance data straight from their cab.

GPS truck navigation guides drivers along the safest and most efficient routes.

To learn more, call 1.800.835.3872 or visit teletracnavman.com
10 Critical Issues in Trucking & How DIRECTOR software helps address them

Issue 1: HOS

What is Hours-of-Service?
Federal Motor Carrier Safety Administration (FMCSA) Hours-of-Service (HOS) regulation reduces the maximum number of hours a commercial vehicle driver can work within a week by 12 hours. Under the old rule, truck drivers could work on average up to 82 hours within a seven-day period. The newest HOS final rule limits a driver’s work week to 70 hours for 8 days or 60 hours for 7 days of work.

Tracking every drivers’ work hours due to these specific mandates can be complicated. A way to stay compliant is through a solution that not only tracks all HOS driver hours, it also keeps your fleet safe and productive.

How Does Teletrac Navman Software Help?
Ensuring Compliance through Automated Electronic Driver Logs
Teletrac Navman’s electronic driver logbooks (E-Logs) are fully integrated with DIRECTOR software, enabling managers and dispatchers to receive digital log summaries for all driver hours. E-Logs are DOT and FMCSA compliant, paperless, and come installed in Teletrac Navman-supported in-vehicle displays.

Issue 2: Driver Shortage

How Does Driver Shortage Affect the Trucking Industry?
The U.S. trucking industry is currently facing an increasingly high driver turnover due to the shortage of qualified drivers, as well the reality of driver fatigue and concerns over pay scale, benefits and the many tasks that drivers must complete while out on the road. A loss of good drivers can compromise the safety and productivity of a fleet.

How Does Teletrac Navman Software Help?
Fleet Management Tools that Work—Helping Trucking Companies Make Better Decisions
With DIRECTOR software, the trucking industry has a wide range of fleet management features at their disposal to track and measure vehicle activity, including driving behavior and engine performance. Losing track of everyday waste and inefficiency that happens within a fleet can affect bottom lines and a company’s workforce.

By gauging relevant fleet data, such as how much fuel each vehicle uses per trip and the length of time each spends in idle time, trucking companies can pinpoint when and where waste happens. This judgment can positively impact business decisions, providing companies with a boost in savings, including the option for driver incentives, such as bonuses for longevity, productivity and good safety records. With clear data points that help driver training and cut cost,
Driver Shortage (continued) 

managers can improve business operations and strengthen their competitive edge through increased driver retention.

Making Driver's Lives Easier

Good, professional drivers want to work in positive environments where they can do their jobs and deliver outstanding customer service without workday hassles. Teletrac Navman-supported in-vehicle displays automate many of the repetitive tasks of drivers. Teletrac Navman DRIVE is a comprehensive app suite that comes fully installed in these driver in-cab displays and offers a range communication, compliance and safety features, including two-way messaging for fast driver-dispatch connection. Dispatch, too, can send messages right to a driver's display, ensuring faster response times.*

Additional Teletrac Navman DRIVE apps include powerful voice-guided GPS navigation with road restriction settings for the trucking industry, electronic driver logs (E-Logs) for Hours-of-Service and driver vehicle inspection reports (DVIR). These driver tools are fully compliant and easy to use, allowing drivers to stay focused, safe and on track.

Issue 3: Compliance, Safety, Accountability (CSA)

What is CSA?
The CSA was first implemented nationally by the FMCSA in 2010 and works to reduce commercial vehicle crashes, fatalities, and injuries through federal mandates, while increasing overall safety through a scoring system. This type of regulation helps commercial fleets gauge vehicle safety over time. The issue, however, lies in tracking daily fleet activity and performance. For businesses to remain compliant, safe and accountable of their fleet on a daily basis, implementing a solution that helps measure daily vehicle and driver behavior can deliver immediate results, eliminating risky driving habits that can deter a high safety score.

How Does Teletrac Navman Software Help? 
Actionable Data to Increase Compliance, Safety and Accountability

Teletrac Navman offers a comprehensive fleet management solution that provides actionable and customizable fleet performance data to increase safety, productivity and efficiency—making compliance and fleet management decisions easier for trucking companies. This data is showcased on data-rich dashboards and can be drilled down for insight into engine activity, as well as for a close look at driver safety and productivity.

Teletrac Navman Features that Help Address CSA Issues

Driver Safety Scores—Capture and Rank Dangerous Driving Habits

With Teletrac Navman’s software solution, DIRECTOR, managers can note the best and worst drivers within a fleet. DIRECTOR’s Safety Analytics feature collects driving behavior data aggregated from each driver and displays it as an overall safety score. The score is composed of measured driving events, including harsh braking, harsh cornering, stop sign violations, acceleration and speeding. This effective safety tool helps boost driver awareness and accountability, while improving safety.

Safety Event Replay—Replay Dangerous Driving Events as They Happened

Through DIRECTOR’s Safety Analytics Event Viewer, unsafe driving events can be isolated and replayed in short snippets just as they took place in real time. All instances of hazardous driving behavior can be replayed, enabling trucking companies to directly coach drivers who need extra training and assistance to meet compliance. This helps eliminate unsafe driving habits that can lead to accident risk and safety violations that can cut into a fleet’s resources, such as fuel and repair costs.

Teletrac Navman Drive—An App Suite that Makes Driving More Efficient

Teletrac Navman DRIVE is a powerful suite of applications that provides vehicle operators with safety and efficiency in-cab tools—all on an easy-to-use interface. DRIVE, which comes pre-installed in Teletrac Navman-supported in-vehicle displays, offers powerful navigation and two-way messaging functions, including compliance and safety options, for seamless transportation during the work day. With multiple map views and the ability to instantly send and receive messages, operators stay guided and focused—enabling improved efficiency and productivity.

Additional Teletrac Navman Features:

Disabled Functionality While Vehicle Is In Motion

With fleet security in mind, the messaging function on Teletrac Navman-supported in-vehicle displays is automatically disabled when a vehicle begins motion, ensuring an added layer of safety. Once the vehicle stops, the messaging features unlocks for fast and easy two-way communication.
Truck-Grade Navigation—Drivers Stay Safe, On Time and On Task
The Truck-Grade Navigation feature, supported by Teletrac Navman DRIVE, works beyond the limits of regular, stick-on-your-windshield navigation. DRIVE’s Navigation App integrates GPS tracking with advanced truck-grade tools, so drivers stay focused and safe. This advanced trucking solution helps maximize vehicle productivity and performance, providing trucking companies with innovative technologies. Features include day/night mode and road restriction settings that help re-route vehicles around restricted roadways or bridges. With these user-friendly commercial-grade in-cab options, trucks reduce risks, travel time, fuel consumption and vehicle usage, and stay safe.

Optimized Routing—Less Drive Time and Improved Customer Service
DRIVE-supported, in-vehicle displays offer optimal routing for less drive time and increased productivity. DIRECTOR users have the ability to send updated routes directly to a driver’s display—turning those routes into accurate turn-by-turn guidance. Managers can simply access the Send Route feature in DIRECTOR and enter an address to send to one driver or an entire sub-fleet, facilitating faster response times and outstanding customer service.

Geofences—Know Where Your Vehicles Are in Real Time
Geofencing technology helps trucking companies create and monitor personalized zones within fleet routes. With DIRECTOR, users can create polygon geofences to track anything from arrival and departure times to unauthorized vehicle use, triggered by the driver’s GPS location. The Geofencing feature in the software can be linked to alerts to let you know when vehicles are in or around a specific locale. Geofencing technology automates status updates and messaging, providing validated, time-stamped records of vehicle activity.

Electronic Driver Logs—Meet Compliance and Safety Regulations
Electronic driver logs (E-Logs) help the trucking industry lower federal violations and minimize catastrophic events, as well as audit risks. By automating driver logs, fleet managers eliminate unnecessary paper forms, prevent human error and reduce their fleet’s carbon footprint—all while ensuring compliance across the fleet. Teletrac Navman E-Logs are fully compliant with DOT and FMCSA guidelines, keeping drivers working the right hours and practicing safety.

Digital Driver Vehicle Inspection Reports—Instant Post- and Pre-Trip Inspections
The FMCSA requires commercial fleets to maintain a daily driver report of all defective parts and other mechanical issues affecting operational safety, post and pre trip. Teletrac Navman electronic driver vehicle inspection reports (DVIR) allows drivers to move around and about their vehicle for a thorough inspection—all with one easy driver application. Teletrac Navman-supported in-vehicle displays are portable and equipped with the DVIR app and digital inspection reports, making it easier than ever for drivers to submit daily digital vehicle maintenance reports directly from their cab.

Issue 4: Driver Retention

How Does Driver Retention Affect the Trucking Industry?
Driver retention is a major concern in the industry. Unqualified drivers, unfair pay, limited health benefits, long work days, and driver coercion: These reasons alone constitute high driver turnover. Implementing a fleet management solution that can alleviate workday hassles for drivers, as well as catch inefficiencies as they happen, can assist in increasing savings for things like driver incentives, safe driver programs, competitive wages and better benefits. Taking action against key issues that dig into a company’s bottom line helps retain the best workforce possible.

How Does Teletrac Navman Software Help?
Retaining Good Drivers and a Top-Performing Fleet
Teletrac Navman helps pinpoint productive drivers and build an efficient fleet through a wide range of features and benefits, including driver in-vehicle tools that help automate workday tasks—managers stay updated and drivers stay focused and hassle-free:

Electronic Driver Logs: Teletrac Navman’s federally-compliant electronic driver logs (E-Logs) increase compliance while strengthening driver productivity and output via paperless easy-to-use digital logs.

On-board stickers for HOS Compliance: Teletrac Navman HOS compliance stickers help facilitate the driver experience at checkpoints. Drivers who use this sticker on their cab report faster checkpoint times.

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Voice-Guided GPS Navigation with Trucking Profile: DRIVE is fully installed in Teletrac Navman-supported in-vehicle displays, offering powerful voice-guided navigation and a truck profile for road restrictions: Drivers can enter the class, size and weight of their vehicles and set trucking guidelines to travel on the safest, less congested roads, eliminating drive time and misdirection.

Driver Safety Incentive Programs: Through incentivized programs, the trucking industry can encourage safe driving habits among their drivers and reward those who stay safe and accident-free. Teletrac Navman’s Safety Analytics helps measure driving behavior based on safety events, including stop sign violations, harsh braking and acceleration. Vehicle mileage, distances traveled, fuel cost, and unsafe driving events, along with other key factors, are analyzed to provide a fleet safety score for an entire fleet, a sub-fleet or an individual vehicle.

Improved Training: Through Safety Analytics and existing training programs, companies can improve driver coaching and training. Teletrac Navman’s Safety Analytics Event Viewer records all safety events and replays each as they happened in real time. This helps companies see which drivers are the safest, improving road and fleet safety.

The Latest in In-Cab Technology: Teletrac Navman software helps modernize cabs and automate driver tasks, helping drivers practice safety and compliance via easy-to-use in-vehicle platforms.

ELD: Electronic logging device (ELD) mandates are everywhere. Equipping your drivers with the latest in compliance tools is key to avoid costly violations down the road. Teletrac Navman’s electronic on-board recording device comes in form of a sleek Teletrac Navman-supported tablet. Drivers have the ability to bypass tedious, error-prone paper logs with digital forms for easy, from-the-cab submission. Drivers maintain a digital law-abiding record of all work hours in compliance with Hours-of-Service regulations and increase safety. It’s that easy.

**Issue 5: ELD/Electronic Logbook Mandate**

How Does the Electronic Logbook Mandate Affect the Trucking Industry?
The reason for the FMCSA’s decision to implement the Electronic Logging Devices (ELD) mandate was based on the idea of reducing long driver hours that increase fatigue-related crashes and long-term health problems for truck drivers. According to the FMCSA, “a rule cannot ensure that drivers will be rested, but it can ensure that they have enough time off to obtain adequate rest on a daily and weekly basis.” With added rules about ELD use taking place each year, trucking companies would benefit from investing in a compliance solution to equip their teams and prevent any future violations, accidents and audit risks.

How Does Teletrac Navman Software Help? Ensuring That Trucking Companies Are HOS Compliant

DIRECTOR’s Hours-of-Service Solution fulfills government regulation by fully automating the entry, recording, completion and storage of all required information needed for logbooks—directly from the driver’s cab. Teletrac Navman-supported in-vehicle displays come with a line of compliance applications, including electronic driver logs (E-Logs) and driver vehicle inspection reports (DVIR) for paperless and immediate post- and pre-trip inspections.

**Issue 6: Truck Parking**

How Does Truck Parking Affect the Trucking Industry?
Parking can be a major headache for the trucking industry. The lack of available and safe commercial vehicle parking spaces provides a challenge to drivers due to mandated HOS regulations. Because drivers are required to take rest breaks and off-duty time during their shift, there is additional need for safe, available parking. A lack of spots may create hazardous conditions for drivers who are unable to find a place to rest in between shifts.
How Does Teletrac Navman Software Help?

Creating Geofences for Truck Drivers

Teletrac Navman’s fleet management software, DIRECTOR, allows businesses to create color-coded geofences—personalized points of reference—that may be anything from a route drop to a rest stop to a fuel stop. This feature increases route productivity and efficiency by helping drivers and dispatch get familiar with key travel points. Once geofences are in place, DIRECTOR users can spot them across the interactive map, as well as track the nearest vehicles to the exact marked locations. Not only does this help companies guide their drivers to safe spots for rest or fueling, it also lets managers see who’s near another vehicle in case of a break down or an emergency.

Issue 7: Transportation/Infrastructure/Congestion/Funding

How Does Transportation/Infrastructure/Congestion/Funding Affect the Trucking Industry?
The trucking industry’s bread and butter lies in delivering goods and materials on time and without a glitch. But with the growing traffic congestion, and lack of safe highway infrastructure and funding tearing into companies’ wallets, the trucking industry must find ways to help reduce the constant wear and tear, late delivery times, and costly repairs and maintenance that occur due to these nationwide issues.

How Does Teletrac Navman Software Help?

Reducing Costly Repairs, Vehicle Usage and Idle Time Every Mile of the Way

Idle time stems from several factors, including when a vehicle sits in heavy traffic for long periods. This type of activity cuts into fuel, vehicle use and customer service, increasing the chances of constant repairs, late delivery fees and other unnecessary costs. DIRECTOR software helps track how far a vehicle, or sub-fleet, travels during each trip, including the ability to measure idle time, fuel waste and cost. Businesses can use DIRECTOR’s Dashboards to drill down into vehicle activity and pinpoint when and where inefficiencies happen. This helps companies improve their operations and increase efficiency and productivity.

Drive time is also a pain point for the trucking industry. Road closures and traffic are unavoidable, but not with a proper routing solution in place. Teletrac Navman DRIVE offers drivers tools for in-cab use. Installed in Teletrac Navman-supported in-vehicle displays, DRIVE provides powerful GPS navigation and road restriction settings for the trucking industry, allowing drivers to take the less congested and safer roads. DIRECTOR users can use live, interactive maps to get traffic updates and send the most efficient routes right to a driver’s in-cab display. The display’s navigation registers the new route and generates a map to the new location. With effective tools to facilitate a driver’s experience on the road, businesses eliminate drive time, wear and tear and costly repairs.

Issue 8: Driver Health and Wellness

How Does Driver Health and Wellness Affect the Trucking Industry?

Driver health and wellness is extremely important. Drivers share the road with the public, so maintaining a good bill of health is a key element in preventing catastrophes. The trucking industry knows that productive drivers translates into a productive fleet, so adding every tool that reduce on-the-road anxiety and long work hours increases driver health and wellness—an essential key to retaining a competent and successful fleet.

How Does Teletrac Navman Software Help?

Eliminating Driver Fatigue with Electronic Driver Logs

Decreasing the amount of tired and fatigued drivers on the road is essential to maintaining a healthful workforce. Driver hours can be easily monitored with advanced electronic logging devices. Teletrac Navman electronic driver logs can help maintain a true account of all work hours without drivers having to manually write in each change or break. These paper-free forms stay in the cab and record each driver status as the driver goes about the day.

Once their day is complete, drivers can access their day’s log, electronically sign it and submit it to headquarters—all from their cab. Proactively monitoring all driver and vehicle hours keeps companies compliant and drivers safe and rested.

Companies that reward driver performance increase their company’s productivity and retention rates.
**Issue 9: Economy**

**How Does the Economy Affect the Trucking Industry?**
The economy is a tremendous concern for the trucking industry. While the economy continues to recover, the trucking industry focuses on items that can alleviate the backlog of any financial downturn due to loss of business or heavy reform. The trucking industry also has other ideas and interesting proposals that include regulation reform and succeeding in pressuring Congress to limit government shutdowns to prevent delays in addressing key mandate issues that could increase revenue for the industry.

**How Does Teletrac Navman Software Help?**
*Reducing Fleet Costs to Allow Company Growth*

DIRECTOR provides many opportunities for companies to grow, including higher quality customer service and a decreased need for dispute resolution. In addition, cutting costs on fuel, operations, unnecessary miles traveled and loss of assets becomes easier for trucking companies with Teletrac Navman’s fleet management software.

**Teletrac Navman Features Speak to Economical Issues**
*Track Wasteful Habits—Eliminating Extra Costs and Inefficiencies*

Curbing fuel use and idle time brings great savings to businesses. DIRECTOR’s Analytics feature was designed to pinpoint waste, such as excess fuel consumption, idle time and vehicle use. This allows companies to shrink the percentage of idling engine time within their fleets, in addition to cutting out unnecessary drive time and wear and tear—due mainly to unsafe driving behavior, such as harsh braking and speeding. Businesses eliminate wasteful habits, out-of-route miles and avoid traffic dilemmas.

*Increase Efficiency—Keeping Your Company on Schedule*

The trucking industry can reduce overtime and operational dollars by decreasing overhead costs with Teletrac Navman. Time carding features such as real-time visibility into vehicle activity—where they go and for how long—and insight into arrival and departure times improve efficiency and assure that customers are served on time. Teletrac Navman E-Logs meet HOS compliance and prevent drivers from driving long hours, eliminating catastrophic events.

Once their day is complete, drivers can access their day’s log, electronically sign it and submit it to headquarters—all from their cab. Proactively monitoring all driver and vehicle hours keeps companies compliant and drivers safe and rested.

**Loss Prevention—Easily Keep Track of Company Vehicles**

Losing track of a vehicle is a hassle, anyone would agree. Eliminate unauthorized use and theft with Teletrac Navman GPS tracking location and detection tools. DIRECTOR uses GPS locations to track where vehicles and assets are located 24/7. Using this technology, trucking companies can prevent often asking “Where are my trucks?” Maintaining visibility over fleet locations is a powerful tool. You can see where your vehicles go and prevent any possible abuse, even time carding issues. Save money, time and improve overall efficiency.

**Additional Teletrac Navman Features:**
*Trailer and Asset Tracking: Protect Your Fleet 24/7*

Teletrac Navman’s trailer and asset tracking unit was specifically designed to locate, manage and recover company equipment. Position tracking and reporting for company assets is managed within DIRECTOR’s web-based client interface. The robust, self-powered unit incorporates built-in GPS and cellular data modules with no need for external antennae—ensuring optimal anti-theft security.

**Benefits:**
- Easily know when a trailer leaves the yard
- Should a theft occur, fleet managers can immediately notify authorities, allowing for the quick retrieval of a stolen vehicle or asset
- Geographic zone settings can also notify users when drivers are outside of designated route zones, helping managers stay cognizant of their entire fleet

**Issue 10: Driver Distraction**

**How Does Driver Distraction Affect the Trucking Industry?**

Driver distraction is at an all-time high due to texting when at the wheel or playing with smartphones or other personal devices while driving. Let’s face it, trucking companies can’t prevent their drivers from texting or using smartphones, but they can instill good driving habits and training to prevent unsafe driver behavior.

**How Does Teletrac Navman Software Help?**

DIRECTOR software provides businesses with safety tools to measure the best and worst drivers within a fleet. Each vehicle is analyzed based on miles traveled for a specific time frame and the amount of unsafe driving events, which include stop sign violations, speeding, harsh braking, acceleration and harsh cornering. Every time a driver brakes harshly due to a distraction or any other unsafe event takes place, DIRECTOR records each incident and replays it as it happened in real time. The Safety Analytics Event viewer serves as a training tool to help managers and drivers note where improvement is needed. Each playback shows speed or lateral force during the event, as well as the time, date and location. With accurate safety data at reach, businesses can improve driver training and coaching to reduce accidents and costly violations caused by issues like distracted driving.
About ATRI
The American Transportation Research Institute (ATRI) represents over 35,000 motor carriers through affiliated trucking associations across the U.S. As a result of ATRI’s prominence within the trucking industry, state and federal agencies turn to the institute for trucking-related research, particularly when industry insight and cooperation is essential.

ATRI recently announced its annual round-up of crucial issues affecting the trucking industry. These areas include broad-ranging factors, such as the economy, to more industry-relevant concerns, such as driver retention and HOS regulations. The American Trucking Association (ATA) has proposed strategies to utilize the ATA-commissioned survey to better advocate on behalf on the U.S. trucking industry.

“ATRI’s annual survey of critical industry issues gives ATA, and all trucking stakeholders, a clearer understanding of the challenges our industry faces,” said ATA chairman Dan England. “By improving our understanding of the issues, we can be better stewards of the important job our industry is tasked with. ATRI’s work once again gives ATA the information we need to effectively represent the industry,” added ATA President Bill Graves.

About Teletrac Navman
Teletrac Navman is a market-leading software company that is headquartered in Illinois and focused on providing far more than location management to businesses of all sizes. Offering a comprehensive cloud-based (Software-as-a-Service) SaaS platform, Teletrac Navman helps track more than 45,000 fleets across all industries and fleet types.

With over 800 global employees, Teletrac Navman uses a variety of tracking data and visual tools to help companies cut costs while promoting safety, compliance and productivity. Tracking more than 400,000 vehicles across the globe, Teletrac Navman’s cost-effective solution has led to customers reporting up to 30% lower fuel usage, a 15% reduction in unauthorized vehicle use, 12% increase in productivity and less overtime.

In Review
As the trucking industry evolves, so do the needs of trucking companies that must abide by rules and regulations. Teletrac Navman DIRECTOR software empowers trucking companies to address industry-specific challenges, such as fuel costs, driver retention and compliance regulations, and maintain a strong workforce. Whether you have a small or large trucking fleet, Teletrac Navman provides the most accurate vehicle activity and performance data to help pinpoint inefficiencies as they happen across the fleet. Teletrac Navman’s scalable GPS tracking platform helps businesses shape their fleets into word-class companies by offering insight into real-time vehicle activity and locations, performance, security, safety and compliance—all on one smart fleet management platform.

To learn more, call 1.800.835.3872 or visit teletracnavman.com