



Roofing Supply Group

Editor's note: Teletrac Inc. and Navman Wireless are now merged as a global telematics powerhouse. This content was created prior to the unification of both brands.

How a roofing supply company uses fleet tracking to improve job efficiency

A successful business depends on clear internal and external communication. For Dallas-based Roofing Supply Group, that need goes much deeper. Working in the nation's largest metropolitan areas, Roofing Supply Group needed a way to coordinate job schedules, provide efficient driver routes and monitor vehicles on the job. Enlisting Teletrac's help, the company was able to fill these needs, with some unexpected benefits for drivers along the way.

The fourth-largest roofing supply company in the country, Roofing Supply Group has 82 locations across 24 states. With vehicles in use both on the road and within corporate warehouses, the company has a large number of assets to track and manage. Its high volume of job orders means driver accountability is a top priority. "With Teletrac we can track our drivers. We know where they when they're working on a job," says Andy Wordlaw, assistant manager. "They can't say they were over here when they were really over there." The software's vehicle tracking ability has enabled Roofing Supply Group to establish guidelines for job performance. "Teletrac enables me to see if a driver's been gone for four hours and in my opinion it should have been an hour and a half. I can look where he went and what he dropped and how long he was there," says Donny Robinson, operations manager.

Not only has Teletrac's software enabled dispatchers to monitor vehicle locations, but it also has helped dispatchers communicate with drivers. Teletrac's Two-Way Communication feature has enabled dispatchers to relay accurate job information to drivers on the road. "If the guy is out of his truck, when he gets back in, he'll see that I told him to pull in the driveway instead of the side of the building so I can load," says Todd Robichaux, operations manager.

An interstate fleet such as Roofing Supply Group also needs to comply with federal Hours of Service (HOS) regulations. Teletrac's HOS and driver e-logs feature enables drivers to quickly enter their logs for accurate compliance. "I check HOS every day, in case the drivers forgot to log off," says Robinson. The feature certainly makes it easier for drivers to remain compliant as well. "The drivers like that it tells them when to go to lunch and they don't have to worry about punching out. It tells them when to stop. They like that part," says Wordlaw.

With behavior tracking, dispatchers throughout Roofing Supply Group are able to communicate with drivers in the field and ensure jobs are completed on time. This has helped the company do what it does best, according to Wordlaw – getting the job done and making customers happy.

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