



A.N. Webber

Editor's note: Teletrac Inc. and Navman Wireless are now merged as a global telematics powerhouse. This content was created prior to the unification of both brands.

How A.N. Webber uses two-way messaging to improve workflow and increase deliveries

Installing a comprehensive GPS system has essentially become a requirement to ensure a fleet is able to fire on all cylinders.

For Illinois-based A.N. Webber, a transportation, logistics and warehousing firm, the decision to invest in a GPS tracking solution was intuitive.

Since implementing Teletrac's Fleet Director platform, there has been "better communication" within the fleet and "better tracking and planning by knowing driver location and available hours," said Rob Koch, VP of Operations at A.N. Webber.

The partnership began three years ago, and since then, Koch has found the service provided by Teletrac to go above and beyond what the company was accustomed to with a GPS tracking service. Two-Way Messaging has been a particularly useful tool for the company.

"We use messaging for all driver communication, such as load information, directions and next load dispatch," Koch said. A.N. Webber's drivers utilize the feature to update their load status and communicate all questions or issues, such as weather, road conditions and company memos.

"Teletrac has improved communications within the company significantly. [The service is] convenient, useful and fast," Koch said.

Beyond its home base in Illinois, A.N. Webber has offices in Tennessee, Texas, and South Carolina. All together, the company offers its services in 48 states along with Canada and Mexico.

Through using Teletrac, the combination of company equipment – including dry vans, drop frame vans, containers, flatbeds, and tankers – and the services of warehousing and brokerage, A.N. Webber has the capability to provide total logistics services to its vast customer base.

"We track our loads quite a bit. We even have several customers that require us to track our vehicles every two hours and provide them with updates," Koch said. "Teletrac makes sure that these 'hot and sensitive' deliveries are on route and on time."

By using the Teletrac GPS tracking software, A.N. Webber's fleet managers now have the ability to see the last location of any vehicle, available hours as well as find its current location. Dispatchers also are able to locate the vehicle closest to a specific location and display the route history of a single truck or the entire fleet. Teletrac even provides automated alerts which are sent any time a vehicle enters or exits a terminal area to further keep fleet managers informed.

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