



Land 'N' Sea

Editors note: Teletrac Inc. and Navman Wireless are now merged as a global telematics powerhouse. This content was created prior to the unification of both brands.

Navman Wireless fleet-management solutions help save **KLX \$14K on fuel each month**

As America's leading distributor of marine parts, Land 'N' Sea needed a better way to keep tabs on its large fleet of 42 vehicles out of 11 warehouses coast-to-coast. The company sought a fleet-management solution to maximize operational efficiencies, as well as cut costs.

Smarter navigation leads to decreased overtime

Driver efficiency increased as soon as Land 'N' Sea implemented GPS-based tracking from Navman Wireless. Using Activity Reports, the company has made routes more efficient. When drivers do have downtime, they are utilized in the warehouse. These small changes add up to almost \$2,000 in overtime savings a week.

Robust reporting helps cut fuel costs

Our award-winning software suite OnlineAVL2 performs an array of in-depth reports. Land 'n' Sea uses these reports to save on fuel, monitoring overall activity as well as idling times. By applying this insight, Land 'N' Sea has cut fuel consumption by 10% each month.

Additional highlights from Navman Wireless

- With Navman Wireless GPS tracking, dispatchers know the precise location of every truck and every order, and can provide their customers instant, up-to-date ETAs on their deliveries.
- Geofences to alert the warehouse when a returning driver is five miles out. When he arrives, his manifest and invoices are ready, and his next load is waiting at the bay.
- Replay-A-Day has enabled Land 'N' Sea to optimize route planning—expediting deliveries and simultaneously saving fuel.
- Using Mileage Reports, Land 'N' Sea can track fleet mileage and rotate trucks to keep them within the allowable lease mileage.

COST-SAVING PRODUCTS FROM NAVMAN WIRELESS

Average Monthly Savings	\$188 per vehicle
Total Monthly Savings	\$7,896
Total Yearly Savings	\$94,752

Advanced Tracking	Qube Qtanium 300
GPS-based Navigation	M-Nav 760
Two-Way Communication	MDT-860
Proprietary Software	OnlineAVL2 MobileAVL2

To learn more, call 1.800.835.3872 or visit teletracnavman.com

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