



DIRECTOR® DATA ANALYTICS – BUILD YOUR OWN REPORT

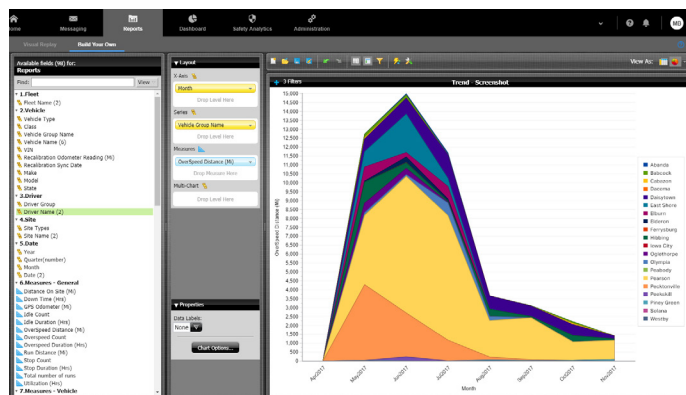
Generate custom reporting for your business with our simple to use interface

What is the DIRECTOR Data Analytics feature?

The Data Analytics feature in DIRECTOR is an advanced, easy to use data analytics platform which allows users to build, manage and distribute reports unique to their business needs. Users can easily combine the data collected from their fleet to gain insights to answer a range of business demands through a unique data visualization interface. The feature allows users to analyze, sort, filter and manipulate fleet data – such as idle time and driver work hours – compiling the results in helpful reports. From an individual vehicle to combined metrics of hundreds of trucks, the Data Analytics platform empowers fleet owners the ability to customize and tailor reports specific to their operating key performance indicators.

Find efficiency, security & productivity through numbers

It is really incredible the amount of information and data that can, if organized and grouped correctly, uncover trends otherwise hidden in the vast amount of information a vehicle produces daily. Flexibility is key to the Data Analytics platform, empowering the user to generate custom reporting around actionable data. The information can be organized and filtered by date range, vehicle type, location, business departments and several other parameters in order to find areas of improvement. The capability to create ad hoc reporting in addition to creating standardized reports, allows teams to analyze and measure the impact of strategic decisions made on the road.



Choose from a number of measurable vehicle and driver elements:

- Vehicle and driver capacity utilization
- Ignition on time
- Over the speed limit
- Traveled distance
- Idle time
- Stop count
- Odometer tracking

Filter by various fields:

- Fleet names
- Vehicle information
- Driver information
- Sites
- Time (year, quarter, month, date)



Discover insights that matter to your business

The simple drag-and-drop interface allows users to select and display key measures – such as vehicle's total stops or travel distance, enabling them to cut down on unnecessary vehicle use, fuel waste, repair cost and more. The platform is designed to make data manipulation by users intuitive, fast and easy to visualize. Sets of data can be further refined via common filters, reformatting and easy rearranging via drag/drop configurations.

Additionally, the platform allows users to create supporting visual charts which allow executive teams to identify patterns and trends that go unseen through traditional data tables. There are dozens of visual charts which are available for use.

Benchmark against your own standards

In addition to providing instant reports that speak to your business needs, the platform also provides the ability to create and measure against specific goals. Fleet efficiency and performance improvements across any number of operations, including engine use, can be compared and plotted as trends for a selected time frame. In fact, the Data Analytics platform can also allow users to set goals to drive their business forward and display them in charts and reports generated from the platform.

Filter on Month

☒ Choose a commonly used time period

☐ Select from a list (*Includes, Excludes*)

☐ Select a range (*Between, After, Before*)

☐ Current Month

☒ Previous Month

☐ Next Month

☐ Same Month last year

☐ Previous Month

☐ Next Month

☐ Month ago

☐ Month ahead

Data filters help analyze fleet information, making reporting easy and fast.

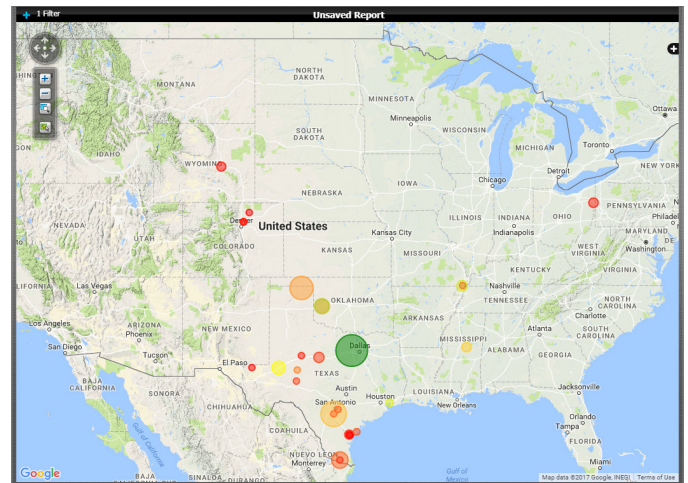
Filter on **Vehicle** where value is:

☒ Greater / Less Than, Equal to, etc.

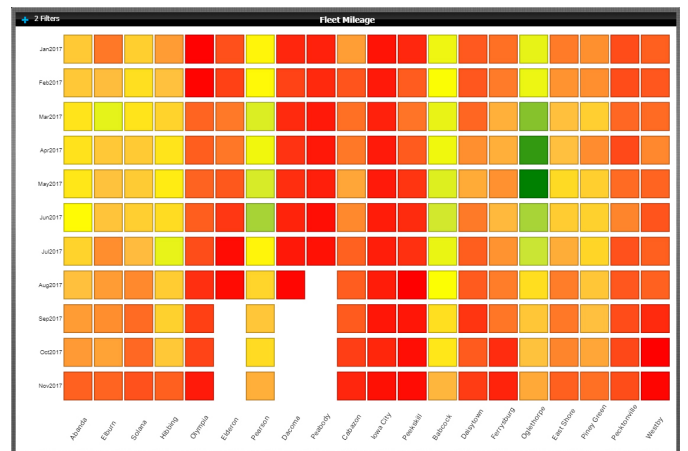
Travel Distance	Greater Than	1000	<input type="button" value="X"/>
Travel Hours	Less Than	50	<input type="button" value="X"/>
Travel Distance	Greater Than	<input type="text"/>	<input type="button" value="X"/>

☐ Top 10, etc.

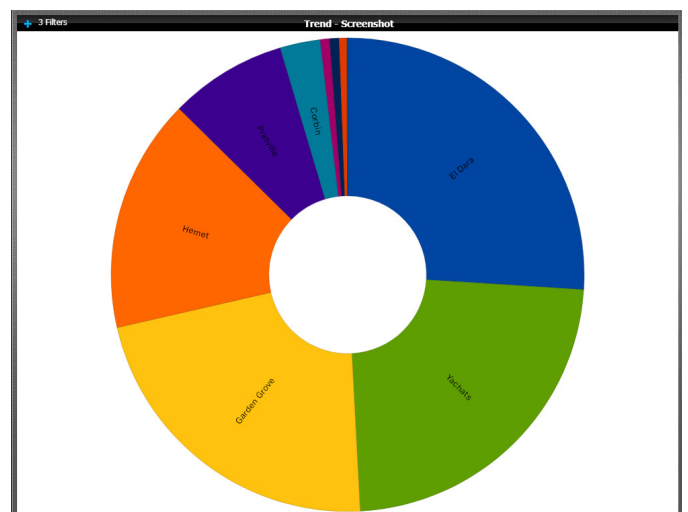
Stack filters for a comparable analysis of vehicle data.



Mapping capabilities provide insight into geographic trends of fleet metrics.



Choose from an array of formats, add legends and manipulate raw data into actionable information, such as itemized mileage per vehicle by date range across the entire fleet.



Create useful charts to highlight relevant fleet data; users can save these visual reports and use them for proactive management planning.